

INVESTMENT PHILOSOPHY

The Blisk Financial Group's structured investment philosophy is a holistic investment process that includes a comprehensive assessment of each client's needs, goals, risk tolerance and investment time horizon. The goal of each customized portfolio is to generate maximum performance, consistent with predetermined risk levels. Portfolio's are reviewed regularly to ensure integrity of asset allocation, and periodically rebalanced in order to reflect changing markets or client needs and objectives.

The Blisk Financial Group's core investment philosophy is predicated on offering a well-rounded menu of actively managed mutual funds, institutional money managers, as well as private placements. We believe the asset allocation decision is the most important decision an investor will make. Our approach provides for a disciplined, diversified, cost conscious, performance measured methodology.

